

ROBERT ALATORRE

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[Portfolio](#) | [LinkedIn](#)

SUMMARY OF QUALIFICATIONS

Product developer with 5+ years of end-to-end development and production experience with domestic and import partners for activewear knits, lifestyle wovens, swimwear, and fully fashioned knitwear. Passionate about translating designs into high-quality, profitable, commercially acceptable products that protect design intent, safety and quality standards, and cost targets, while adapting to shifting priorities. Adept at building strong, trustworthy relationships with cross-functional partners and external suppliers through excellent communication, coordination, problem-solving, and meticulous attention to detail to ensure important milestones are met. Mission-driven individual who is fully committed to supporting key business values and goals by executing at the highest level.

SKILLS

Technical: Product Development | Technical Design | Apparel Design | Garment Construction | Fit Evaluation | Costing | Materials Compliance & Lab Testing | Vendor Communication | Production Coordination | TP & BOM Management | Patternmaking (2D/3D) | Technical POM Specs | Technical Illustrations

Software: Adobe Illustrator & Photoshop | FlexPLM | Gerber AccuMark | TUKAdesign | Browzwear VStitcher | AIMS360 | SAP | Microsoft Office (Excel, SharePoint, Teams, Copilot) | MIRO

EDUCATION

Bachelor of Science, Apparel Production & Management

California Polytechnic State University, Pomona, CA

2022

Summa Cum Laude Graduate (2022) | President's Honor List (2018-2022) | AMM Outstanding Academic Performance Scholarship (2018-2022) | AMM Faculty & Student Service Award (2018-2022)

PROFESSIONAL EXPERIENCE

Product Developer | Beyond Yoga – Los Angeles, CA

2024 – Present

- Manage the entire development product lifecycle for a variety of women's product categories including activewear knits (tops & bottoms), lifestyle woven bottoms and dresses, and fully fashioned knitwear across multiple seasons
- Leading domestic and import factory communication for sampling, construction, sourcing, costing and timelines
- Serving as a technical expert in construction, quality standards and compliance throughout development for my product categories
- Coordinate lab tests (colorfastness, wash, pilling, garment construction) to verify vendor-sourced materials meet LS&CO safety and quality standards before approval
- Evaluate vendor cost reports season over season to identify cost drivers and savings opportunities by style; recommend construction, trim or material adjustments where needed to ensure initial markup goals are met or exceeded
- Proactively identifying, communicating, and resolving development risks and issues independently and/or with cross functional partners to ensure clear alignment of development status across key stakeholders
- Collaborate with design and technical design teams by participating in fit sessions to evaluate fit, construction, and workmanship, as well as to communicate construction discrepancies and approval deadlines
- Maintain PLM and development trackers to ensure accurate tracking and status reporting of samples and raw materials in development
- Create, maintain, and own Bill of Materials that are clear, consistent, and accurate across all development stages to ensure readiness for sampling and bulk purchase orders
- Identify opportunities to streamline development workflows, improve communication, efficiency, and turnaround times across cross-functional teams

Production Manager/Assistant Technical Designer | Daima Design – Los Angeles, CA

2023 – 2024

- Managed small-scale domestic production for premium clients including Dôen Swim, Beyond Yoga, and The Elder Statesman, ensuring all garments met strict specifications, construction standards, and delivery requirements
- Developed detailed tech packs with complete BOMs, POMs, construction details, technical drawings, and costing information to maintain quality and reduce sample rounds
- Established clear standard operating procedures between clients and cross-functional teams to improve communication, accuracy, and speed to market
- Collaborated with sewing and quality control teams to identify and resolve production and fit-related issues before bulk execution
- Tracked samples and bulk orders, providing accurate WIP reports to management and clients to ensure transparency and on-time delivery
- Supported pattern corrections and technical adjustments to maintain consistency and accuracy across all product categories

Production Assistant | Daima Design – Los Angeles, CA

2022 – 2023 (*Promotion*)

- Created accurate technical drawings and detailed sketches to support sewing and packing instructions for production teams
- Organized and monitored fabric, trim, and sewing inventories to ensure all materials were available for development and sample production
- Tracked and documented sewing construction methods, specifications, and sample details to maintain consistency and quality standards
- Assisted with communication between development and production teams to support smooth workflow and timely sample completion

Apparel Production Micro-Factory Internship | California Polytechnic State University – Los Angeles, CA

2022 – 2022

- Supported on-campus apparel production using micro-factory equipment, including dye-sublimation and heat-press machines, to produce made-to-order garments
- Developed standard operating procedures to improve workflow consistency, production accuracy, and efficiency across student projects
- Assisted in production setup, garment finishing, and quality control processes to ensure each product meets design and construction standards
- Collaborated with faculty and student teams to align production methods with sustainability and educational objectives

AMM Instructional Student Assistant | California Polytechnic State University – Los Angeles, CA

2018 – 2022

- Developed training materials and provided hands-on instruction to students in colorfastness testing, embroidery, 3D printing, and direct-to-garment (DTG) printing
- Conducted fabric colorfastness tests and managed embroidery and DTG printing services for small business clients and university projects
- Assisted faculty with lab maintenance, equipment setup, and quality control to support consistent learning outcomes
- Supported student projects by troubleshooting technical issues and ensuring proper use of digital fabrication tools

PROFESSIONAL MEMBERSHIPS & INTERESTS

Freelance Graphic Designer | Member, American Association of Textile Chemists and Colorists (AATCC) | Environmental Volunteer Work | Hiking | Camping | Trail Running | Running |